



Advertise with EPAC

The Ephrata Performing Arts Center strives to provide *Theatre That Matters* at the Sheradin Bigler Theater in Central PA. We produce seven Mainstage productions per year, several special events, venue rentals, and our Summer Youth Theatre Camp.

It takes a community to make a community theater, and EPAC is the community's theater. Your partnering with us is what allows us to continue to do what we do best: Live Theater. EPAC Theater. Thank you for your consideration in joining us for the 2022 season!



**Over 1,500 patrons
per production**

**Over 15,000 printed
playbills distributed
over 80+ theatre,
music, and dance
performances**

**Website visits of
6,500 per month;
12,000 per month
during show runs**

**2 Prominent
television displays
in the lobby**

EPHRATA PERFORMING ARTS CENTER

 PO Box 173

 320 Cocalico St.

Ephrata, PA 17522
(717) 733-7966

EPACTheatre.org

Specifications and Pricing

Program Ads:

Size	Height	Width	Price
Eighth Page B&W	2"	2.75"	\$150
Quarter Page B&W	4.25"	2.75"	\$250
Half Page B&W	4.25"	5.5"	\$375
Full Page B&W	8.5"	5.5"	\$500
Full Page Centerfold B&W (subject to availability)	8.5"	5.5"	\$550

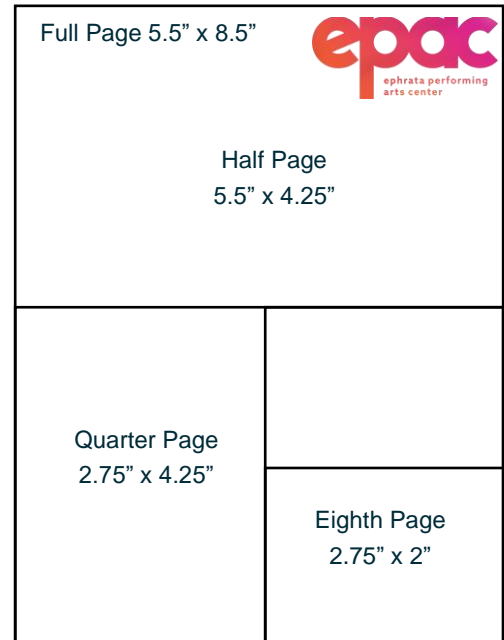
Digital Lobby Displays:

Digital Display Add-On	1920x1080	\$200
Digital Display Only	1920x1080	\$400

Website Display:

- All items above include website advertising under Your Visit on our website
 - Logo/Ad display
 - Text area for information, description, etc.
 - Direct link to your website, phone number, and address

Advertising starts based on submission date and runs through the end of the 2022 Season.



Opens: 3/17
Due: 2/17



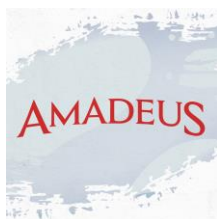
Opens: 4/28
Due: 3/31



Opens: 6/16
Due: 5/19



Opens: 7/28
Due: 6/30



Opens: 9/8
Due: 8/11



Opens: 10/13
Due: 9/15



Opens: 12/2
Due: 11/3



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2022 Season Advertising Form

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Advertising Selection

- Eighth Page (\$150)
- Quarter Page (\$250)
- Half Page (\$375)
- Full Page (\$500)
 - Centerfold? (+\$50)
- Digital Lobby Display
 - With Playbill Ad (\$200)
 - Lobby Display Only (\$400)
- Website (included)

Payment

Total Amount Due: \$_____

- Check payable to EPAC
- Credit Card over the phone
- Please Invoice me via
 - Email
 - Mail

Deadline for Submission is 4 Weeks before Opening Night (2/17/2022 for full season)

Printed Program:

- Format: standard image formats (jpg, png, img, etc), tiff, or pdf
- Size: See specifications sheet
- Margin: Edges may get cropped during printing. Please provide space or overflow accordingly

Lobby Display:

- Format: standard image formats (jpg preferred)
- Size: 1920 x 1080

Website Ad:

- Image/Logo of ad in an html-compatible image format
- Ad contents
 - Company Name
 - Address
 - Phone Number
 - Email
 - Website
 - Description
- Website Destination for link

Please send the above via email to OfficeManager@EPACTheatre.org

Questions? Contact us at OfficeManager@EPACTheatre.org