

only at **epac**

**Over 1,500 patrons
per production**

**Over 15,000 printed
playbills distributed
over 80+ theatre,
music, and dance
performances**

**Website visits of
6,500 per month;
12,000 per month
during show runs**

**2 Prominent
television displays
in the lobby**

Advertise with EPAC

The Ephrata Performing Arts Center strives to provide *Theatre That Matters* at the Sheradin Bigler Theater in Central PA. We produce seven Mainstage productions per year, several special events, venue rentals, and our Summer Youth Theatre Camp.

It takes a community to make a community theater, and EPAC *is* the community's theater. Your partnering with us is what allows us to continue to do what we do best: Live Theater. EPAC Theater. Thank you for your consideration in joining us for the 2023 season!



EPHRATA PERFORMING ARTS CENTER

 PO Box 173

 320 Cocalico St.

Ephrata, PA 17522
(717) 733-7966

EPACTheatre.org

Specifications and Pricing

Program Ads:

Size	Height	Width	Price
Eighth Page B&W	2"	2.75"	\$175
Quarter Page B&W	4.25"	2.75"	\$275
Half Page B&W	4.25"	5.5"	\$400
Full Page B&W	8.5"	5.5"	\$600
Full Page Centerfold B&W (subject to availability)	8.5"	5.5"	\$750

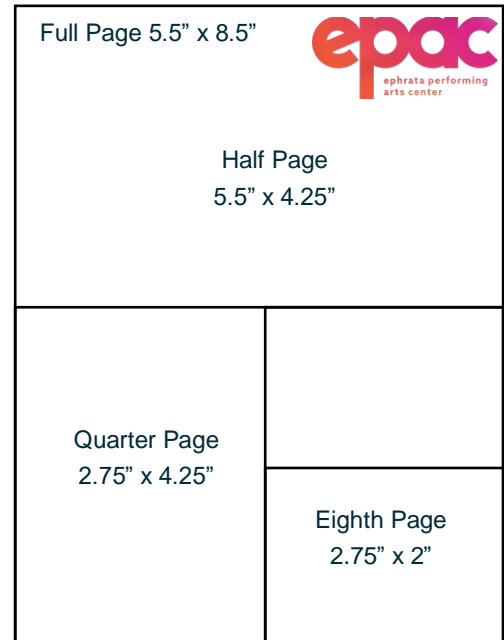
Digital Lobby Displays:

Digital Display Add-On	1920x1080	\$250
Digital Display Only	1920x1080	\$600

Website Display:

- All items above include website advertising under Your Visit on our website
 - Logo/Ad display
 - Text area for information, description, etc.
 - Direct link to your website, phone number, and address

Advertising starts based on submission date and runs through the end of the 2023 Season.



HOW I
**LEARNED
TO DRIVE**

Opens: 3/16
Due: 2/16

PASSION

Opens: 4/27
Due: 3/30

THE
LITTLE
**DOG
LAUGHED**

Opens: 6/15
Due: 5/18

THE
PROM

Opens: 7/27
Due: 6/29

**CLYBOURNE
PARK**

Opens: 9/7
Due: 8/10

A LITTLE
**NIGHT
MUSIC**

Opens: 10/12
Due: 9/14

THE
**PHANTOM
OF THE
OPERA**

Opens: 12/8
Due: 11/9



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2023 Season Advertising Form

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Advertising Selection

- Eighth Page (\$175)
- Quarter Page (\$275)
- Half Page (\$400)
- Full Page (\$600)
 - Centerfold? (+\$150)
- Digital Lobby Display
 - With Playbill Ad (\$250)
 - Lobby Display Only (\$600)
- Website (included)

Payment

Total Amount Due: \$_____

- Check payable to EPAC
- Credit Card over the phone
- Please Invoice me via
 - Email
 - Mail

Deadline for Submission is 4 Weeks before Opening Night (2/16/2023 for full season)

Printed Program:

- Format: standard image formats (jpg, png, img, etc), tiff, or pdf
- Size: See specifications sheet
- Margin: Edges may get cropped during printing. Please provide space or overflow accordingly

Lobby Display:

- Format: standard image formats (jpg preferred)
- Size: 1920 x 1080

Website Ad:

- Image/Logo of ad in an html-compatible image format
- Ad contents
 - Company Name
 - Address
 - Phone Number
 - Email
 - Website
 - Description
- Website Destination for link

Please send the above via email to OfficeManager@EPACTheatre.org

Questions? Contact us at OfficeManager@EPACTheatre.org