

# SPONSORSHIP OPPORTUNITIES

The Ephrata Performing Arts Center offers a variety of sponsorship opportunities for businesses to partner with us in providing high-quality, community-driven theatre. It takes a community to make a community theatre, so THANK YOU for being a part of the EPAC community! Your support makes all the difference. Looking for something different? We are happy to tailor a custom sponsorship package for your organization.

## SEASON SPONSOR - \$15,000

- Exclusive weeknight performance of a selected Mainstage production\*, which includes 250 tickets for your organization to distribute as desired – (\$11,800 value)
- Private pre-show reception which includes hors d'oeuvres and a \$2,000 beverage credit to be utilized at EPAC's fully stocked beverage bar – (\$3,000 value)
- 4 premium tickets to a weeknight performance of all Mainstage productions in the 2025 Season – (\$1,500 value)
- 4 tickets to EPAC's annual Dinner on the Stage, which occurs in September – (\$800 value)
- Full-page ad with premium placement in playbills throughout the 2025 Season – (\$800 value)
- Recognition in all playbills as Season Sponsor throughout the 2025 Season
- Recognition on promotional social media (reaching 14,000+ followers) and email newsletter (reaching 16,000+ subscribers)
- Verbal acknowledgment of your season sponsor status during pre-show curtain speech at every performance throughout the 2025 Season
- Your logo prominently displayed on the EPAC website with sponsorship acknowledgment (reaching 4,000+ monthly visitors)
- Your logo on the lobby's rotating digital screens throughout the 2025 Season

## SHOW SPONSOR - \$10,000

- 75 premium tickets to a weeknight performance of your selected production – (\$4,050 value)
- Private Wine and Cheese party, including two curated charcuterie displays, set-up, and selection of white and red wines – (\$1,000 value)
- 2 tickets to EPAC's annual Dinner on the Stage, which occurs in September – (\$400 value)
- Full-page ad in the playbills for your selected production
- Recognition on promotional social media (reaching 14,000+ followers) and email newsletter for the selected show (reaching 16,000+ subscribers)
- Verbal acknowledgment of your sponsor status during pre-show curtain speech at every performance throughout your selected production
- Your logo prominently displayed on the EPAC website with sponsorship acknowledgment (reaching 4,000+ monthly visitors)
- Your logo on the lobby's rotating digital screens for the duration of your selected production

\*Limit to 2 exclusive performances per Mainstage production, based on availability



## **CO-SHOW SPONSOR - \$5,000**

- 30 premium tickets to a weeknight performance of your selected production – (\$1,680 value)
- Half-page ad in the playbills for your selected production
- Recognition on promotional social media (reaching 14,000+ followers) and email newsletter for the selected show (reaching 16,000+ subscribers)
- Verbal acknowledgment of your sponsor status during pre-show curtain speech at every performance throughout your selected production
- Your logo prominently displayed on the EPAC website with sponsorship acknowledgment (reaching 4,000+ monthly visitors)
- Your logo on the lobby's rotating digital screens for the duration of your selected production

## **OPENING & CLOSING NIGHT SPONSOR - \$2,500**

- 10 premium tickets to your selected production – (\$540 value)
- Quarter-page ad in the playbills for your selected production
- Verbal acknowledgment of your sponsor status during pre-show curtain speech on opening and closing night of your selected production
- Your logo on the lobby's rotating digital screens on opening and closing night of your selected production

## **PAY-WHAT-YOU-CAN COMMUNITY NIGHT SPONSOR - \$2,500**

- 10 premium tickets to your selected production – (\$540 value)
- Quarter-page ad in the playbills for your selected production
- Verbal acknowledgment of your sponsor status during pre-show curtain speech on Pay-What-You-Can Community Night of your selected production
- Your logo on the lobby's rotating digital screens on Pay-What-You-Can Community Night of your selected production

## **PREMIER BUSINESS SPONSOR - Up to \$2,500**

- Recognition on promotional social media (reaching 14,000+ followers) and email newsletter for the selected show (reaching 16,000+ subscribers)
- Your logo prominently displayed on the EPAC website with sponsorship acknowledgment (reaching 4,000+ monthly visitors)
- Your logo on the lobby's rotating digital screens throughout the 2025 Season

## **BUSINESS SPONSOR - Up to \$1,000**

- Recognition on promotional social media (reaching 14,000+ followers) and email newsletter for the selected show (reaching 16,000+ subscribers)
- Your logo prominently displayed on the EPAC website with sponsorship acknowledgment (reaching 4,000+ monthly visitors)

*Your contribution is tax deductible to the full extent of the law for the percentage that does not include tickets or food & beverage. Ephrata Performing Arts Center is a tax-exempt organization as described in section 501(c)(3) of the IRS Code. Ephrata Performing Arts Center's EIN number is 23-2126974. Please consult your tax advisor for details regarding the tax-deductible value of this donation permitted by applicable laws.*

# SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSORSHIP LEVEL:

- Season Sponsor - \$15,000
- Show Sponsor - \$10,000
- Co-Show Sponsor - \$5,000
- Opening/Closing Night Sponsor - \$2,500
- Pay-What-You-Can Night Sponsor - \$2,500
- Premier Business Sponsor Amount: \$ \_\_\_\_\_
- Business Sponsor Amount: \$ \_\_\_\_\_

## SHOW SELECTION:

- ~~SIX: Teen Edition~~
- ~~Groundhog Day~~
- Romeo + Juliet
- The Producers
- God of Carnage
- Parade
- The Hunchback of Notre Dame

## PAYMENT:

- CHECK MADE PAYABLE TO EPAC  
(Please mail to PO Box 173, Ephrata, PA 17522)
- CREDIT CARD OVER THE PHONE  
(Please Call 717-733-7966)

Please see the below information on ad sizing, formats, and submission:

### Ad Sizes:

- Full Page (5.5"x8.5")
- Half Page (5.5"x4.25")
- Quarter Page (2.75"x4.25")

### Printed Program:

All standard image files are accepted.

(.jpg, .png, and .pdf preferred)

### Lobby Display:

All standard image files are accepted.

(.jpg and .png preferred)

### Please include:

- Company name
- Logo
- Address
- Phone number
- Email
- Website & Link
- Description

Please send the above via email to:

[OfficeManager@EPACTheatre.org](mailto:OfficeManager@EPACTheatre.org)

**THANK YOU FOR SUPPORTING EPAC!**