

SPONSORSHIP OPPORTUNITIES

The Ephrata Performing Arts Center offers a variety of sponsorship opportunities for businesses to partner with us in providing high-quality, community-driven theatre. It takes a community to make a community theatre, so THANK YOU for being a part of the EPAC community! Your support makes all the difference.

Looking for something different? We are happy to tailor a custom sponsorship package for your organization!

SEASON SPONSORSHIP - \$15,000

- Exclusive weeknight performance of a selected Mainstage production*, which includes 250 tickets for your organization to distribute as desired – (\$11,800 value)
- Private pre-show reception which includes hours d'oeuvres and a \$2,000 beverage credit to be utilized at EPAC's fully stocked beverage bar – (\$3,000 value)
- 4 premium tickets to a weeknight performance of all mainstage productions in the 2026 Season – (\$1,512 value)
- 2 tickets to EPAC's annual Dinner on the Stage, which occurs in September – (\$400 value)
- Full-page ad in the playbill with premium placement and for the 2026 Season – (\$4,200 value)
- Recognition in all playbills as Season Sponsor throughout the 2026 Season – (\$700 value)
- Recognition on promotional social media (reaching 15,000+ followers) and email newsletter (reaching 16,000+ subscribers) – (\$800 value)
- Verbal acknowledgment of your season sponsor status during pre-show curtain speech at every performance throughout the 2026 Season – (\$600 value)
- Your logo prominently displayed on the EPAC website with sponsorship acknowledgment, which averages 6,000+ visitors per month – (\$600 value)
- Your logo on the lobby's rotating digital screens throughout the 2026 Season – (\$600 value)

MAINSTAGE SHOW SPONSORSHIP - \$10,000

- 75 premium tickets to a weeknight performance of your selected production – (\$4,050 value)
- Private Wine and Cheese party, including two curated charcuterie displays, set-up, and selection of white and red wines – (\$1,000 value)
- Full page ad placement in the playbill for your selected production – (\$600 value)
- Recognition on promotional social media (reaching 15,000+ followers) and email newsletter for the selected show (reaching 16,000+ subscribers) – (\$150 value)
- Verbal acknowledgment of your sponsor status during pre-show curtain speech at every performance throughout your selected production – (\$150 value)
- Your logo prominently displayed on the EPAC website with sponsorship acknowledgment, which averages 6,000+ visitors per month – (\$150 value)
- Your logo on the lobby's rotating digital screens for the duration of your selected production – (\$150 value)

PRODUCING SHOW SPONSORSHIP - \$5,000

- 30 premium tickets to a weeknight performance your selected production – (\$1,680 value)
- Half page ad in the EPAC Playbill for your selected production – (\$400 value)
- Recognition on promotional social media (reaching 15,000+ followers) and email newsletter for the selected show (reaching 16,000+ subscribers) – (\$150 value)
- Verbal acknowledgment of your sponsor status during pre-show curtain speech at every performance throughout your selected production (\$150 value)
- Your logo prominently displayed on the EPAC website with sponsorship acknowledgment, which averages 6,000+ visitors per month, for the duration of your selected production – (\$150 value)
- Your logo on the lobby's rotating digital screens for the duration of your selected production – (\$150 value)

PAY-WHAT-YOU-CAN COMMUNITY NIGHT SPONSORSHIP - \$2,500

- 10 premium tickets to your selected production – (\$540 value)
- Quarter page ad in the EPAC Playbill for your selected production – (\$275 value)
- Verbal acknowledgment of your sponsor status during pre-show curtain speech) on Pay-What-You-Can Community Night of your selected production – (\$150 value)
- Your logo on the lobby's rotating digital screens on Pay-What-You-Can Night Community Night of your selected production – (\$150 value)

OPENING/CLOSING NIGHT SPONSORSHIP - \$2,500

- 10 premium tickets to your selected production – (\$540 value)
- Quarter page ad in the EPAC Playbill for your selected production – (\$275 value)
- Verbal acknowledgment of your sponsor status during pre-show curtain speech on opening or closing night of your selected production – (\$150 value)
- Your logo on the lobby's rotating digital screens on closing night of your selected production – (\$150 value)

YOUTH PROGRAM SEASON SPONSORSHIP - \$2,500

- Quarter page ad in the EPAC Playbill for youth productions – (\$275 value)
- Verbal acknowledgment of your season sponsor status during pre-show curtain speech at each youth performance throughout the 2026 Season – (\$300 value)
- Recognition on promotional social media (reaching 14,000+ followers) and email newsletter for the 2026 Season (reaching 16,000+ subscribers) – (\$150 value)
- Your logo prominently displayed on the EPAC website with sponsorship acknowledgment, which averages 6,000+ visitors per month, for the 2026 Season. – (\$150 value)
- Your logo on the lobby's rotating digital screens throughout the 2026 Season – (\$150 value)

BUSINESS SPONSORSHIP - \$1,000

- Recognition on promotional social media (reaching 15,000+ followers) and email newsletter for the selected show (reaching 16,000+ subscribers) – (\$150 value)
- Your logo prominently displayed on the EPAC website with sponsorship acknowledgment, which averages 6,000+ visitors per month. – (\$150 value)

*Limit to 2 exclusive performances per Mainstage production, based on availability

Sponsorships are tax-deductible for the percentage that does not include tickets or food & beverage

SPONSORSHIP FORM

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL:

- Season Sponsor - \$15,000
- Mainstage Show Sponsor - \$10,000
- Producing Show Sponsor - \$5,000
- Pay-What-You-Can Community Night Sponsor - \$2,500
- Opening/Closing Night Sponsor - \$2,500
- Youth Program Season Sponsor - \$2,500
- Business Sponsor - \$1,000

SHOW SELECTION:

- ~~Hadestown: Teen Edition~~
- Into the Woods
- Slave Play
- 1776
- The Thanksgiving Play
- Kiss of the Spider Woman
- Cinderella

PAYMENT:

- CHECK MADE PAYABLE TO EPAC
(Please mail to PO Box 173, Ephrata, PA 17522)
- CREDIT CARD OVER THE PHONE
(Please Call 717-733-7966)

Please see the below information on ad sizing, formats, and submission:

Ad Sizes:

- Full Page (5.5"x8.5")
- Half Page (5.5"x4.25")
- Quarter Page (2.75"x4.25")

Printed Program:

All standard image files are accepted.

(.jpg, .png, and .pdf preferred)

Lobby Display:

All standard image files are accepted.

(.jpg and .png preferred)

Please include:

- Company name
- Logo
- Address
- Phone number
- Email
- Website & Link
- Description

Please send the above via email to:

OfficeManager@EPACTheatre.org

THANK YOU FOR SUPPORTING EPAC!